

CHRISTOPHE MEADE

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WORK EXPERIENCE

Self-employed 2017 - Today
Consultant & Entrepreneur • Consultant in digital communication and production also cofounder of 2 online products for which I conceived the digital marketing platform, provided art direction and supervised the development of the software infrastructure.

Bluewater 2008 - 2017
Head of Digital • In charge of corporate digital strategy, e-marketing and driving online innovation along with the operation of the company and clients' websites as well as a large ecosystem of digital products. Within 9 years, the company grew into the largest user base in yachting.

Œil du Net 2006 - 2008
Business Owner • Award-winning creative agency focused on all aspects of digital production and communication together with branding and print advertising, with clients varying from small to international companies.

Amadeus via Ho@tech 2003 - 2006
Consultant • Assistant Project Manager within the PMO during the worldwide deployment of MS Project. In addition, my role was to define and improve project management methodologies primarily by developing intranet platforms and training end-users. Nominated for the Amadeus Quality Awards.

Amadeus, Compaq, ETSI 1997 - 2002
Intern • 10 week to 6 month work placements during my degree courses. Design and programming of several intranet sites and a real-time statistics application.

LANGUAGES

English
Fluent. Spoken daily in the home and work environments. An academic year in Scotland, nine months in England and three months in Canada.

French
Mother tongue

Spanish
Basic knowledge

EDUCATION

DESS MIAGE 2001 - 2002
Equivalent first class MSc Hons • IT project management specialisation: project scheduling, resource and risk management, monitoring and control.

Maîtrise MIAGE 1998 - 2001
Bachelors & Masters, ranked 1st in year group • Computer science, databases, information systems architecture, business intelligence, business management, marketing, law, communication and mathematics.

BEng Communications 1997 - 1998
First year, 2.1 average • Telecommunications, computer networks, electronics and mathematics.

DUT GTR 1995 - 1997
Post-Baccalauréat study, 2.1 average • Networks, telecommunications, computer systems, electronics, communication and mathematics.

French Baccalauréat STI 1995
Ranked 1st in year group • Electrical and electronic engineering, mechanics and mathematics.

PLAYTIME & DETAILS

Sport
Fit and healthy • I regularly play tennis. I also enjoy mountain biking and skiing. I played competitive water polo for the PACA regional team.

Music
Guitar fanatic • I am a music enthusiast, particularly guitar, which I have been playing since I was 15.

Design
An artistic soul • Passionate about graphic and digital design, art, creativity and innovation. Proud founder of designlicks.com

42 years old
Civil partnership, 2 children
Dual nationality French/Canadian
Driving licence